

HORIZONS ETFs AND NATIONAL BANK DIRECT BROKERAGE LAUNCH THE LATEST BIGGEST WINNER TRADING COMPETITION

\$13,000 in cash prizes up for grabs through Canada's leading ETF trading contest

TORONTO – May 31, 2021 – Horizons ETFs Management (Canada) Inc. (“**Horizons ETFs**”) and National Bank Direct Brokerage (“**NBDB**”) are pleased to announce today’s launch of the tenth edition of the Biggest Winner trading competition (the “**Biggest Winner**”), a simulated exchange traded fund (“**ETF**”) investment contest.

The Biggest Winner allows eligible Canadian investors to learn about trading in a risk-free environment while competing for real cash prizes. Participants open a simulated online brokerage account that starts with a balance of 100,000 virtual Canadian dollars (no actual money will be traded). They can then use these fantasy funds to virtually trade any ETF listed on the Toronto Stock Exchange (“**TSX**”). Entry and participation in the contest is free, with no purchase necessary.

“It’s official: we’re now celebrating the launch of our tenth edition of the Biggest Winner – the biggest ETF trading competition in Canada,” said Steve Hawkins, President & CEO of Horizons ETFs. *“This is a milestone year for us and we’re excited to once again give experienced and new ETF investors the opportunity to learn and test their trading skills while competing against one another for up to \$13,000 in cash prizes.”*

The Biggest Winner starts today and runs for six weeks, ending at 4 p.m. (Eastern) on July 9, 2021. The prizes include, a first place prize of \$7,500 awarded to the contestant with the highest six-week cumulative return, while the runner-up will receive \$2,500. In addition, six weekly prizes of \$500 will be awarded to the contestants with the best single-week returns.

“Over the past decade, we’ve seen Biggest Winner grand prize champions, runner-ups and weekly prize winners hail from all over Canada, with ETF trading experience ranging from beginner to advanced,” said Mr. Hawkins. *“It doesn’t matter how big your portfolio is, or your level of formal financial education, the Biggest Winner offers all Canadians the chance to prove their potential through a dynamic trading simulation, against thousands of other investors.”*

Through its previous nine editions, Biggest Winner competitions have hosted approximately 15,000 participants and awarded over \$100,000 in cash prizes.

“Today, investors have access to a wide range of Canadian-listed ETFs and the Biggest Winner competition offers a great opportunity to test strategies and learn about trading ETFs in a simulated environment,” said Claude-Frédéric Robert, President of National Bank Direct Brokerage. *“We’re proud to be a long-standing partner of the competition and play a role in the training of tomorrow’s investors.”*

To register for the Biggest Winner, for full contest rules, and to access ETF educational materials, please visit www.HorizonsETFs.com/BiggestWinner.



HORIZONS ETFs
by Mirae Asset



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About National Bank Direct Brokerage (www.nbdb.ca)

National Bank Direct Brokerage (NBDB) is a division of National Bank Financial Inc. (NBF), as well as a trademark owned by National Bank of Canada (NBC) that is used under licence by NBF. NBF is a member of the Investment Industry Regulatory Organization of Canada, the Canadian Investor Protection Fund, and is a subsidiary of NBC, a public company listed on the Toronto Stock Exchange (TSX: NA). NBDB provides order execution only services and makes no investment recommendations. Clients are solely responsible for the financial and tax consequences of their investment decisions.

About National Bank of Canada

With \$351 billion in assets as at April 30, 2021, National Bank of Canada, together with its subsidiaries, forms one of Canada's leading integrated financial groups. It has more than 26,000 employees in knowledge-intensive positions and has been recognized numerous times as a top employer and for its commitment to diversity. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank's activities at nbc.ca or via social media such as Facebook, LinkedIn and Twitter.

About Horizons ETFs Management (Canada) Inc. (www.HorizonsETFs.com)

Horizons ETFs Management (Canada) Inc. is an innovative financial services company and offers one of the largest suites of exchange traded funds in Canada. The Horizons ETFs product family includes a broadly diversified range of solutions for investors of all experience levels to meet their investment objectives in a variety of market conditions. Horizons ETFs currently has approximately \$18 billion of assets under management and 92 ETFs listed on major Canadian stock exchanges.

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Certain statements may constitute a forward-looking statement, including those identified by the expression "expect" and similar expressions (including grammatical variations thereof). The forward-looking statements are not historical facts but reflect the author's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. These and other factors should be considered carefully and readers should not place undue reliance on such forward looking statements. These forward-looking statements are made as of the date hereof and



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